



2017

ASSESSMENT CRITERIA

WHAT THE KREATIVE KOALAS JUDGES WILL BE LOOKING FOR

MODULE 1

PRODUCT	CRITERIA	MARK
Artwork	<p>Artwork on fiberglass Koala to communicate the chosen Sustainable Development Goal and your big idea on how to act to meet or exceed Australia's SDG targets.</p> <p>Aspects considered are:</p> <ul style="list-style-type: none"> • Exploration of big ideas through teamwork and cooperation. • Expressions of student creativity and imagination. • Awareness of, and strong message about, the chosen SDG. • Consideration of purpose and suitability. • Connection of the ideas to the artistic expression of them. 	/20
TOTAL POINTS FOR ARTWORK		/20
Digital Learning Journey Journal Multimedia outputs	<p>This can be in the form of an online blog, infographic, short video, animation or any other creative way you see as possible which is sharable online.</p> <p>Aspects considered are:</p> <ul style="list-style-type: none"> • Research: Includes evidence of direct research and investigation into the SDG of choice. Correctly referenced. /3 • Conveying the message: Presents a clear picture of the SDG you have chosen. /3 • Creativity: The overall originality of the way you have used media to create your digital learning journal; use of original ideas, illustrations, and style. /3 • Suitability: Suited to capturing the attention of a broader community audience. /3 • Making the connection: Relevance to your SDG. /3 • Originality: The content and ideas are presented in a unique and interesting way. /3 • Collaboration: Evidence of students working as a cohort. /1 • Acknowledgment: Correctly cited materials and acknowledgement of sources. /1 	
TOTAL POINTS FOR DIGITAL LEARNING JOURNAL		/20
VLog on your artwork	<p>Your vLog will capture the SDG message of your artwork. These short videos will be sent to all participating schools, and an in-school screening will take place showcasing all the vlogs on the artworks, for peer judging.</p> <p>We will send you a newsletter regarding this process.</p> <p>What will we look for in your vLog:</p> <ul style="list-style-type: none"> • Clarity of the sustainability story • Clear on what SDG is being covered • Clarity on issue at hand • Key messages for the audience • Clarity in explaining the artwork big idea • Clarity on call to action / key take home messages 	/15
TOTAL POINTS FOR ARTWORK VLOG		/15



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MODULE 2

PRODUCT	CRITERIA	MARK
Community project	<p>Following the sustainability action process, you will design and deliver a community project for change and write a short final project report as per supplied template.</p> <p>What we will be looking for:</p> <ul style="list-style-type: none"> • Making a case for change: presents a clear case for change based on reflection, discussion, and research into the issue related to SDG. • Defining the scope for action: options for making a change have been explored, identifying available resources and constraints, seeking consensus, and developing a statement of the agreed direction for action. • Developing a proposal for action: a project proposal has been produced introducing the ideas and gaining agreements on the actions, allocating tasks and responsibilities. • Implementing the proposal: the project has been executed. • Evaluation process: how you propose to measure and review the impact of the project. 	/20
TOTAL POINTS FOR COMMUNITY PROJECT		/20
vLog on your community project	<p>Your vLog will capture what your project is and what you set out to achieve. These short videos will be sent to all participating schools, and an in-school screening will take place showcasing all the vLogs on the artworks, for peer judging. We will send you a newsletter regarding this process.</p> <p>What will we look for in your vLog:</p> <ul style="list-style-type: none"> • Clarity on what SDG is being covered • Clarity of the project and the sustainability issue you wish to address • Clarity on the case for change you are making • Clarity on the action you took / are taking • Key messages of the impact you want to have • Clarity on how you are measuring your project impact 	/15
TOTAL POINTS FOR COMMUNITY PROJECT VLOG		/15
Entry Exit Surveys	Two teachers and 20 students complete entry and exit survey. Please note the same teacher and students are to complete both the entry and exit survey.	/10
TOTAL POINTS FOR COMPLETION OF SURVEY		/10
GRAND TOTAL		/100